

**THE INTERNATIONAL
CRITICAL CONTROL ROOMS
ALLIANCE CONGRESS**

Sponsorship & Exhibition Opportunities

6th and 7th December 2023

Brussels

Version 1

About ICCRA

Formed in 2017, the International Critical Control Rooms Alliance (ICCRA) brings together critical control room professionals in order to help deliver excellent mission critical services.

We provide members with the opportunity to network and learn, providing environments for international collaboration and discussion, and influencing the wider critical control room stakeholder community. This is important to ensure mission critical services constantly adapt to the many changing factors affecting them in order to deliver consistently high service in the most cost effective manner.

Participation in the Alliance is open to any person or organisation engaged in the provision or support of a critical control room service, across all sectors.

Critical service command and control environments need to constantly adapt to the many changing factors that impact their way of working. Only by doing so can they deliver consistently high service in the most cost effective manner.

The International Critical Control Rooms Alliance (ICCRA) connects professionals and coordinates discussion through its themes:

- Operations
- Technology
- Environment and Ergonomics
- People and Performance

Like many organisations the pandemic meant we had to adapt. Our 2020 congress, due to take place in Brussels, was delivered fully online, and we have been hosting a webinar series over the last couple of years. We are very pleased to announce our first in person congress for three years.

We will be welcoming delegates to an exciting and thought provoking agenda 5th to 7th December 2023 in Brussels. This pack provides information on the sponsorship and exhibition opportunities available.

We hope that you will join us in making the 2023 Congress a massive success.

For all sponsorship and exhibition enquiries, please contact Chris at chris.dreyfus-gibson@iccraonline.com

What to expect in 2023

The ICCRA Congress is the go-to forum for those working in, supporting, and supplying critical control rooms across all sectors. Our first in person event since coming out of the pandemic, this year's congress will provide an intimate setting to network, share experiences, and discover more about the latest control room developments.

- An exclusive control room site visit
- Central Brussels location
- Packed agenda focused on our 4 themes:
 - Operations
 - Technology
 - Environment and Ergonomics
 - People and Performance
- Evening Drinks Receptions
- Extensive networking opportunities

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Congress Sponsor 1 Available £10,000

The main corporate sponsorship of the 2023 Congress offering the maximum exposure across the lifecycle of the congress.

- Pre-congress:
 - 15 minute pre-record interview published online 8 weeks prior to Congress
 - Circulation of sponsor article 4 weeks prior to Congress to ICCRA mailing list*
 - Prominent logo placement throughout event website and on all marketing emails
 - Company information page on event website
- During the congress:
 - Prominent logo placement on all event banners
 - 45 min Keynote Presentation
 - Guaranteed panel speaker slot
 - Exhibition stand included (details tbc)
 - 5 exhibitor passes, 5 delegate passes
- Post-congress:
 - Special mention in the post-congress round-up email
 - One sponsored email to ICCRA mailing list 1 week after the congress*
 - Delegate leads contact list*

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* Subject to UK data protection laws and regulations

Drinks Reception Sponsor 1 Available £4,000

Sponsorship of the evening drinks reception at the 2023 Congress offering the premium exposure during the congress.

- Pre-congress:
 - Prominent logo placement throughout event website
 - Company information page on event website
- During the congress:
 - Logo placement on all event banners
 - Guaranteed panel speaker slot
 - 10 mins speech at the start of the evening drinks reception
 - Exhibition stand included (details tbc)
 - 2 exhibitor passes, 4 delegate passes
- Post-congress:
 - Special mention in the post-congress round-up email

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Exhibitor package 4 Available £2,000

Exhibitor space at the 2023 Congress. The exhibition stands will be in the same space as lunch and coffee breaks to maximise exhibitor exposure.

- Pre-congress:
 - Listed on event website
 - Company information page on event website
- During the congress:
 - Exhibition stand included (details tbc)
 - Exhibitor speed pitching slot (5 minute pitch)
 - 2 exhibitor passes, 4 delegate passes
- Post-congress:
 - Special mention in the post-congress round-up email

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